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Press Release

CPR COMMUNITY CONVERSATIONS SERIES CONTINUES FOR CARIBBEAN HERITAGE MONTH

Brooklyn, N.Y., June 14th ...On Wednesday, June 24th, the Coalition to Preserve Reggae Music (CPR) and NEW YORK LINKS ZYNC TV will host yet another exciting and informative community forum, this one titled, "*From promotion, to staging, to reportage, to artist, are shoddy practices eroding support for reggae?*" This next forum, part of an ongoing Community Conversations series, takes place on Wednesday, June 24th from 7pm to 10:30pm at the Brecht Forum, 451 West Street between Bank and Bethune Streets in Manhattan. As Caribbean Heritage Month comes to a close in New York City, the community is invited to participate in a lively discussion with panelists, noted journalist and publicist, Anthony Turner; radio and television host, Ras Clem, and publicist, Raine Martin along with long time promoter George Crooks, international singing sensation Bunny Brown and journalist Pat Meschino who will serve as commentators. As has been the pattern at the Community Conversation series, it is likely that several industry insiders and artists will be present and make their voices heard.

The CPR Community Conversations series has been hailed a success by the hundreds who have participated since February 2009, when CPR first began hosting the forums. "We are in a data gathering mode," points out Carlyle McKetty, co-founder and president of CPR. "Once we have collected the data, we will analyze our findings and produce a white paper for submission to the Jamaican Government." It is CPR's intention to empower the community via these community conversations. "As stakeholders the community's voice must be heard at the policy table and the consensus from the forums will be reflected in the paper that is submitted...these conversations are crucial," says McKetty.

CPR has been travelling throughout the north east, examining the state of popular Jamaican music and its impact on the moral, social and economic fiber of the Jamaican society, the Diaspora, as well as its impact on brand Jamaica. The conversations have been supported by artists, members of the media, local business owners and the community at large, and groups from several communities have reached out to CPR with invitations to bring the conversation to their locale. Stay tuned for more information on where the next forum will be held.

Admission is free and open to the public. Please RSVP at cpr@tsoproductions.com or call 718-421-6927.

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About CPR: The Coalition to Preserve Reggae Music (CPR) is a charitable organization working to raise the bar in the creation, development, promotion and presentation of reggae music. CPR conducts educational forums and presents music events to raise funds to research, codify, curate and disseminate literature regarding the music.

About ZYNC TV: ZYNC TV, a Brooklyn-based information and entertainment show is a conduit for the exchange of cultural ideas and events from areas in the world that are influenced by the Afro-Caribbean culture. ZYNC broadcasts on C.I.N. (Ch. 73: Sun. at 12:30pm) and on BCAT (Cablevision ch. 69 / Time Warner ch. 56. Sat. @ 11:30pm).

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